

RULES - ARTS CONVERGENCES PRIZE 5th EDITION

Preamble

The Arts Convergences Video Prize (herein after referred to as the 'Arts Convergences Prize', of which Arts Convergences is the 'Organiser') rewards very short films which aim to raise public awareness on the lives of adults suffering from mental illness (herein after referred to as the 'Video').

It is an invitation to reflect on the challenges of integrating these people in our current day. It asks how the public can change its view, showing their difficulties, but above all their talents and their ability to move us.

Participation in the Prix Arts Convergences implies unreserved acceptance by the candidates of these rules and any amendments (hereinafter referred to as the 'Rules'). Any infringement of one or one or more of the articles of these Rules will result in the application not being considered.

Article 1: Timetable for the Arts Convergences Prize

- Online registration on the artsconvergences.com website in the 'candidate' section starts on the 15th of February 2024 ;

- Submission of videos (with completed application form) by midnight on Monday 14th of October 2024;

- Awards ceremony scheduled for November the 26th 2024 at the musée du quai Branly - Jacques Chirac in Paris.

Article 2: Eligibility of candidates

The Arts Convergences Prize is open to people over the age of 18, who have the moral and economic rights to the Video and who are able to claim these rights if necessary.

Article 3: Candidate commitments

Candidates are responsible for creating their own team, finding their own equipment and everything they will need to produce the video. No funding will be granted by the Arts Convergences Prize for the creation of your video.

Candidates guarantee that they have all intellectual property rights - and in particular commit to only using original or royalty-free music (cf. Article 8) - attached to the reproduction and dissemination of the constituent elements of their Video (images, photos, videos, music, places, people, etc.).

Article 4: Application submission

4.1 Entry conditions

The theme of the video must deal with mental illness.

The Video's content and images must not be contrary to French legislation. In particular films that are contrary to public order and morality, defamatory or insulting, racist, anti-semitic or xenophobic, revisionist, inciting or advocating for violence or discrimination in any form will be unauthorized. Furthermore, any video infringing on personality rights, copyright, neighbouring rights and trademark rights will not be considered. Advertisements (real or fake), institutional films, prevention campaigns, artistic videos of an experimental nature, episodes of series and music videos will also not be taken into account.

Any film genre can be chosen (comedy, thriller, documentary, news report, etc.) **or type of production** (video, stills, motion, animation, etc.). Any type of camera may be used.

4.2 Format of Videos

Videos must be **between 90 seconds and 4 minutes long**.

The length of **the end credits** do not count but must not exceed 15 seconds and must include the words : *This video was produced as part of the 5th edition of the Arts Convergences Prize, in partnership with the City of Paris, Psycom, the Plaisir hospital, the Falret Foundation and Unafam.*

Other compulsory mentions or logos to be added concerning our partners and supporters may be communicated at a later date.

If the video is in any other language than French, **it must have French subtitles**. If it does not have French subtitles it will be disqualified.

4.3 Registration

The entry form (formulaire d'inscription) and Video **must be uploaded to the 'candidate' area before the 14th of October 2024** (midnight - Central European Time). The Organisers of the Arts Convergences Prize reserve the right to change this date, but only by extending the deadline, which will be specified on our sites and media if necessary (see Article 9).

The **entry form** must be **duly completed** and include the following information : the name of the project owner with contact details (telephone and e-mail address), the name of the director (if different) and of the other participants, the **title** of the Video and a **summary** (between 250 and 500 characters).

The files must be uploaded to the VIMEO account - accessible on the artsconvergences.com website and the 'candidate' area - **in .mp4 or .m4v format, H.264 codec, 1080P, approximately 11,000 kbit/s, AAC 256 kbit/s.**

The deposit of the Video on the VIMEO account is conditional upon **the reading and acceptance of the Arts Convergences Prize Rules** by the candidate.

Article 5: Selection

5.1 Pre-selection

To be eligible to compete, the submitted video as part of this call for projects must meet all the conditions in these articles.

During the pre-selection phase, the Organisers of the Arts Convergences Prize reserve the right to reject any Video that does not respect the maximum duration, the theme and / or is likely to harm the message, the image or the credibility of the partners of the Arts Convergences Prize.

5.2 Jury deliberation

The Jury is made up of professionals and experts who vote to award the Prizes, taking into consideration the following criteria in order of importance:

- The relevance of the message conveyed by the Video, in relation to the theme : mental illness and how it is perceived;
- The originality and creativity of the Video;
- Its technical quality.

The decisions of the people in charge of selection are final and may not give rise to any claim by candidates whose Videos have not been selected.

Article 6: Prizes and grants

Three main prizes will be awarded:

- A **Grand Prize**, with a cash prize of **€2,500** (two thousand five hundred euros);
- A **Jury Prize**, with a cash prize of **€1,500** (one thousand five hundred euros);
- A **Public Choice Prize** (by online vote only, approximately 3 weeks before the awards ceremony on the artsconvergences.com website), with a cash prize of **€1,000** (one thousand euros).

Additional prizes may be awarded to Videos that have attracted the attention of the Jury for their technical and/or artistic qualities.

The Prizes and grants will be awarded to the project owner(s), present or represented at the Awards ceremony.

The Organisers undertake to inform the candidates of the 15 to 20 Videos that will be shortlisted for the Public Choice Prize vote, approximately 3 weeks before the Awards ceremony, so that they can make arrangements to be present (or be represented). They will then be able to take part in the online voting to elect the winner of the Public Choice Prize (see Article 6).

If a candidate does not come forward within 7 working days of the e-mail informing them of their selection, they will be deemed to have withdrawn their application.

Article 7: Promotion

7.1 Presentation of the selected Videos to the public

In addition to the grant money, the Organisers of the Arts Convergences Prize guarantee to present the Videos in a leading cultural institution. The cost of this presentation will be borne by the Organisers of the Prix Arts Convergences. The presentation will be in attendance of the candidates and the winners. The Organisers of the Arts Convergences Prize will also bear the cost of promoting the selected and awarded videos.

7.2 Communication about the Convergence Arts Prize

The Organisers of the Arts Convergences Prize reserve the right to organise any communication operation or event related to the Arts Convergences Prize.

The Organisers of the Arts Convergences Prize are authorised to publish on their website, on social networks such as Facebook, Twitter, LinkedIn, YouTube or Instagram, the Videos presented by the candidates as part of the promotion of the Arts Convergences Prize.

The selected candidates must quote the Organisers in any contact - written or oral - with the press coverage linked to the Arts Convergences Prize. They must also provide the Organisers of the Arts Convergences Prize all the elements needed to follow and promote their work, i.e. elements of the press kit: presentation of the members of the film team, synopsis, photographic images, acknowledgements (if applicable) and full credits...

Article 8: Distribution

The selected candidates agree to transfer all the rights (and that of their successors in title) that they hold over their Video, to the Organisers of the Prix Arts Convergences as defined below, for a period of ten years and for the whole world, for non-commercial use only.

The rights assigned include:

- The right to reproduce and/or have reproduced, in unlimited numbers, all or part of the Video by any means known or unknown to date, digital, sound, audiovisual or multimedia, and in any format;
- The right to represent all or part of the Video, in any place, by any process known or unknown to date, and in particular in the context of broadcasting, public presentations or screenings, video video, magnetic or digital recording, multimedia or Internet site;
- The right to translate all or part of the Video into any language known or unknown to date.

This transfer is granted and maintained even in the event of a change in the personal or professional situation of the professional situation of the selected candidates.

Article 9: Responsibilities of the Organisers

Participating in the Arts Convergences Prize implies knowledge and acceptance of the characteristics and limits of the Internet, particularly in regards to technical performance, response times for consulting, querying or consult, query or transfer information, the lack of protection of certain data against possible misappropriation and the risks of contamination by any viruses circulating on the network.

The Organisers may not be held responsible if the data relating to a participant's registration does not reach them for any reason whatsoever (such as geographical or technical impossibility), or if it is illegible or impossible to process.

The Organisers do not guarantee that the site will function without interruption, or that it will not contain errors and cannot be held responsible for its malfunctioning at any given time.

Article 10: Complaints

For any question or request for information about the Arts Convergences Prize, the candidate must contact the Organisers at the following e-mail address: association@artsconvergences.com.

The Organisers will reply as soon as possible to any questions or requests for information.

Any claim relating to the application or interpretation of the Arts Convergences Prize will be settled exclusively by the Organisers.

Article 11: Modification of the Rules

The Organisers reserve the right to modify the present Rules if necessary, to take any decisions that they deem useful for the application and interpretation of the Rules, without their be held liable. Any modifications, whether substantial or not, to these Rules may be made during the call for projects, which will then be brought to the attention of the participants.

Article 12: Personal data and information

To take part in the Arts Convergences Prize, the candidate is asked to provide the Organisers with certain personal details (see Article 4). These details are necessary, without them the candidate will not be able to take part in the Arts Convergences Prize.

In accordance with the RGPD law (General Data Protection Regulation) in force since the 25th of May 2018, personal data is kept in a form that allows the identification of the people concerned for no longer than is necessary for the purposes for which they are processed. Personal data may be kept for longer periods if processed exclusively for archival purposes. Under no circumstances will the data collected be communicated to third parties without the authorisation of the people concerned.